





# Proposed Eligible Projects for Planning and Capacity Building, Clean Mobility in Schools (CMIS), and Sustainable Transportation Equity Project (STEP)

Public Work Group Meeting #1 December 12, 2022

The California Air Resources Board (CARB) is seeking feedback on the proposed eligible projects, which are listed below, to expand the projects eligible under these programs and ensure they reflect the types of clean transportation projects that are needed. CARB may consider other project types outside of this list if they meet the clean transportation equity goals of the programs.

#### Planning and Capacity Building Projects (Funded by All Programs)

# A. Community Engagement, Outreach, and Capacity Building for Clean Transportation Projects

- Behavior-change, education, and marketing campaigns to support mode shift (e.g., gamification programs, mobile apps)
- Community (including school) resource portals, toolkits, and documents
- Community resource centers for clean transportation education/outreach
- Community transportation needs assessments
- Educational resources (e.g., curricula, videos, mobile apps, training)
- Events (e.g., ride and drives, bicycle rodeos, bike repair pop-ups, temporary street closures or car-free days to encourage active transportation, workshops, first responder training)
- Long-term training and skills development
- Participatory budgeting and other forms of community decision-making
- Partnership, relationship building, and network development
- Pop-up and demonstration projects and other forms of tactical urbanism
- Surveys and information gathering

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<sup>&</sup>lt;sup>1</sup> All projects funded through CMIS must be school-focused.

#### STAFF PROPOSAL

# B. Clean Transportation, Land Use, and Transportation Equity Plans

- Automated and connected vehicle plans for equitable shared mobility
- Combined land use and mobility plans
- Feasibility studies
- Grid capacity analysis
- Mobility equity analysis
- Mobility plans (e.g., active transportation, new mobility, safe routes to school, transit, EV readiness, and multi-modal corridor plans)
- Plans and policies to support mode shift (e.g., transportation demand management plans, car-free zone plans, curbside management policies)
- Traffic calming and safety enhancement plans (e.g., collision, safety, and speed limit analysis; Vision Zero plans)
- Transportation equity work plans

# C. Workforce Training and Development Related to Clean Transportation

- Business/employer relationship building and network development
- Gap analysis of education and training opportunities (e.g., transitioning to zero-emission transportation)
- Internships for students seeking hands-on experience
- Job assistance and career development programs
- On-the-job training for clean transportation staff
- Partnerships with job assistance and career development programs
- Engagement and contracting with local small businesses and local workforce groups and agencies
- Training curriculum
- Trip planners, street teams, and community ambassadors to connect residents to clean transportation options

# Clean Transportation Projects (Funded by CMIS and STEP)

# D. Active Transportation

- Bicycle and pedestrian-supportive infrastructure
- Maintenance of infrastructure
- New bikeways and networks (Class I, Class II, or Class IV)
- New pedestrian walkways and multi-use paths
- Safety improvements (e.g., path/street lighting, no-car zones)
- Subsidies or vouchers to incentivize active transportation

## E. Fixed-route Transit (including School Buses)

- Improvements to increase accessibility and efficiency of service (e.g., network/fare integration, wayfinding, and signage)
- New or expanded service, including planning, zero-emission vehicles, infrastructure, and operations
- Public transit subsidies
- Operations improvements
- Right-of-way improvements (e.g., bus rapid transit lanes)
- Public transit station improvements

# F. Shared Mobility

- New or expanded zero-emission service, including carshare, rideshare, vanpooling, carpooling, bikeshare, scooter share, ride-hailing, shuttles, and microtransit
- Operations, promotion, and improvements
- Subsidies

### G. Supporting Projects

- <u>Displacement avoidance activities</u> related to funded projects
- Projects that support infill, transit-oriented development and reduce passenger vehicle miles traveled (e.g., conservation easements, adoption of urban growth boundaries, transfer of development rights)
- Infrastructure that supports zero-emission transportation (including vehicle charging, renewable energy generation or storage, and broadband)
- Local goods delivery to individuals or small businesses to minimize trips in single-occupancy vehicles (e.g., zero-emission vehicles for expanded delivery services for local businesses, mobile libraries, zero-emission school meal or grocery delivery service)
- Pricing pilots, policies, or programs (e.g., parking, vehicle registration, decongestion, or road pricing; feebates) to support mode shift away from single-occupancy combustion vehicles
- Project evaluations and data collection
- Space conversion projects or pilots (e.g., car-free zones, curbside management, parking conversion)
- Telecommuting plans and programs

#### Funded by CMIS Only

#### H. School District Vehicles and Equipment

- Zero-emission vehicle purchase and infrastructure without new or expanded service (e.g., school buses, utility carts, white fleet)
- Zero-emission landscaping and custodial equipment (e.g., mowers, hedge trimmers, edgers, leaf blowers)